Campmasters' Popcorn Update #2

All your popcorn news—hot off the cob!

On Your Mark, Get Set, GO!

The Campmasters' Popcorn Sale IS NOW UNDERWAY! Campmasters Popcorn is the easiest way for your Pack, Troop, or Crew to earn funds to support its Scouting year! Probably the most critical element of your unit's sales preparation is helping parents understand WHY they should put their time and effort into selling Popcorn… here are some facts that you can share with them:

- Selling popcorn means that families can trade their time for money—EVERY FAMILY can afford Scouting through participating in the popcorn sale!
- Because 70% of the product price comes back to Scouting, it's a much more efficient fundraiser than other options.
- Because there is nothing to purchase "up front," you won't get stuck with unsold product!
- Did you hear about National's 2014 registration fee increase? No problem! Just sell ONE additional big item or TWO more microwave popcorns, and you'll have earned the difference! Problem solved!

Track your sale and win prizes!

Remember that our council popcorn team will be recognizing units for various things throughout the sale! Be sure to report your sales WEEKLY to your District Popcorn Chair! District Chairs, be sure to report to your Council Chair! Contact information for these people can be found here: http://www.buckskin.org/Fund-Raising/Popcorn-Sale.aspx You can win great prizes! (well, you'll at least win "prizes…" whether or not they're "great" is open to interpretation…

Credit cards now available for payment

Would your unit like to let customers pay with credit cards? Well, now you can! See the attachment for information on how to obtain your Pay Anywhere card readers. This is optional, and not required for anyone.

Make Sure your Annual Budget is Set!

If you have not yet completed your budgeting for 2013-2014, be sure to set a per-boy sales goal that's BASED OFF OF YOUR BUDGET so that everyone knows what program events they'll earn by achieving their sales goal! A sample budget Excel worksheet can be downloaded from the Buckskin Council's website popcorn page here: http://www.buckskin.org/Fund-Raising/Popcorn-Sale.aspx