

Campmasters' Popcorn Update #5

All your popcorn news—hot off the cob!

Have You Reached Your Goal?

There are just two weeks left in the annual Campmasters Popcorn Sale... Has your Pack, Troop, or Crew reached its goal? How many of your Scouts have met their personal sales goals? You still have two great weekends left to earn what you need to fund an amazing year's worth of Scout adventure!

Communication is KEY to funding your year's program with Campmasters Popcorn! Here are some communication tips:

- Check with each Scout in your unit to see which prize they're striving towards... see how much more in sales they need to achieve it!
- Do you have Scouts who aren't selling at all?! If you can get them to \$150 each—just a handful of items—it can have a great impact on your sale! A family can do this in an hour!
- You're not limited to selling in your own holler! If you're in a super-rural area, travel to the nearest town and sell! Only 30% of families are asked to buy popcorn, so take the opportunity to help those other 70% support Scouting!
- Get your Scouts excited about the Mystery House Prizes yet! See below for a photo of all the cool stuff out there for Scouts to find! The clues are getting a LOT more specific these last two weeks, so draw your scouts' attention to these extra awards!



- Did your new Scouts have a chance to sell? They need money for activities and camp, too! Be sure that your new families have the same opportunity as the rest of your Scouts, and get them an order form!
- ORGANIZE A BLITZ! See last week's Popcorn Blast email for information on running a Blitz day—download it from www.buckskin.org if you don't have the email in your email box.

Win cool stuff in the \$600 Club!

How many Scouts in your unit have achieved the \$600 club already? Congrats to those who have! Through October 25, boys can earn credit towards the \$600 sale level, when Cub Scouts will earn a Zing Air Crossbow and Boy Scouts / Venturers will earn a "Buckskin Council" engraved black metal knife! \$600 selling Scouts will also be invited to a party in January! BE SURE TO COMPLETE THE \$600 CLUB REGISTRATION FORM ON PAGE 17 OF YOUR POPCORN LEADERS' GUIDE! Please turn



this in when you pick up your popcorn at the loading dock. If you have misplaced your leaders' guide, you can download a new one here:

<http://www.buckskin.org/Fund-Raising/Popcorn-Sale.aspx> The link is on the left side of the page.



Mystery House Prizes

There are 75 prizes available for your Scouts to find as part of the Popcorn Sale this year! Nearly 80% of them are still available to be found! Our clues are getting really specific this week, so be sure that your Scouts keep an eye on this extra sales incentive!



We're awarding LEGOs, Maglites, NERF footballs, RC cars, action figures, pocketknives, more RC cars, NERF guns, camp tools, and a lot more! There are 75 prizes in all, distributed throughout our 23 counties!

Here is your next round of MHP clues!!!!

Cornstalk:

- + Northeast of where the river splits in Madison
- + Less than ¼ mile from the Danville Police Department
- + Joseph has a creek... and a Mystery House Prize!
- + In Kentucky, on a road in the "Forest"
- + Near Chapmanville, a gentleman has an eating utensil, and a prize, too!

- + south past the Sunset, passing Justice on the way.
- + In Peck's Mill

Pioneer:

- + search off Shadyside road, between two bends in the river
- + In St. Albans, on a street with a lady's name
- + Between 1st Avenue and the River in Nitro... South of the Park
- + Not a Major avenue in Nitro
- + There are several prizes between a Valley and a Hollow Club in Hurricane
- + Some streets in St. Albans have a nice "view"
- + On a numbered street in Hurricane
- + Between Teays Valley Road and the Railroad in Hurricane
- + Ichabod Crane doesn't have a prize, but there's one near his street!
- + Robin Hood has one on his street too!
- + In Cross Lanes, on a street with a lady's name
- + Search all through Poca!

Elk River:

- + this prize isn't exactly on "Mount Rose" Drive, but it's close!
- + In Charleston, between Wertz and East Point Drive
- + Alice in Wonderland's author has a prize on his street, south of the Kanawha River
- + On a numbered street, south of the railroad tracks in Dunbar
- + Behind Wells Home furnishings
- + East of the Islamic Center
- + less than ¼ mile west of Cowen

Seneca:

1. Beckley- Maxwell Hill area, street name starts with a 'B'
2. Beckley- street name has to do with the 'tree cutting' industry
3. Located in Fayetteville, one of the four seasons is found in the street name
4. In Oak Hill- Street name is a woman's first name
5. In Lewisburg- Street name is the same of a city in Louisiana
6. In Lewisburg- Lots of buildings that look the same
7. Street name is the first name of a U.S. President in Marlinton

Mountain Dominion:

- + Near a creek... before going to church, be sure to grab your eating utensil!
- + Enjoy the flowers near the Thunder valley!
- + a duplex / condo less than 4000 feet from the Virginia State Line
- + In Bluefield, between the High School and the Regional Medical Center

- + On a street with a tree name in Tazwell
- + If you give it the “ol’ College try,” you’ll find a prize!
- + Win a prize if you go camping, fishing, and _____
- + Does the Appalachian Highway run through the Ocean?
- + Cedar Bluff has a prize on a road with a man’s name
- + Check out a family-named road just outside Pembroke
- + Near a church in Pembroke



Track your sale and win prizes!

Congratulations to this week’s “Track Your Sale” winners! This week’s awards go to Pack 144 in Elk River District—they achieved the highest percentage of Scouts selling in their unit! They win \$50 for an Ice Cream party! Congratulations to Pack 144!

Elk River also wins the weekly “Coffee for the Kernel” Prize, for reporting the greatest percentage of registered Scouts selling in a District. Congrats to Amanda Eads, their district Popcorn Kernel, for winning that prize!

Thank you all for participating in the “Track Your Sale” experiment—by learning more about the week-to-week performance of our sale, we have better information to improve it for everyone! This has also encouraged increased communication between units and the District Kernels, which should result in a more successful sale for your Scouts!

Razor Scooter Prize

The Buckskin Council has a special “AWESOME SELLER” recognition prize! Any Scout who sells \$1000 will have his name entered into a drawing for a RAZOR E100 ELECTRIC SCOOTER! For every \$1000 you sell, you’ll get another entry into this drawing! WOW!



Timeline Reminders:

September 6 – October 24, 2013: Sales period

- + Please remind your Scouts to collect money when they take an order for Popcorn.
- + Have each scout select a prize to strive to achieve! This will help him sell more, thus earning more for his Scouting activities!

Week of October 22 – 25, 2013: Collect Take Order Forms from Scouts

- + Make copies of individual order forms for your records and turn into Council Office at end of sale. This is critical because you have taken the customer's money in advance, so popcorn must be delivered, even if the boy who took the order quit your Pack or Troop!

October 26, 2013: Submit order online

- + Submit Popcorn Order and Prize Order online or turn in copies of all Order Forms and Unit Order and Settlement Form to Scout Service Center. Turn in prize order forms, plus names of all Scouts who have sold \$600 or more of popcorn. In 2014, this deadline will be noon.

November 8 and 9, 2013: Popcorn Pickup Day/Distribute to Scouts and Customers

- + Contact your district popcorn chair or your district executive to schedule a time to pick up your order. Your unit's complete payment must be turned in at the Popcorn Pickup site. Please make arrangements with your Unit Treasurer to pay for the Popcorn on or before the Pickup Date.

