

Dates for 2025 Fall Product Sale

Sale Dates

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| Aug 1 | Unit Commitment Form due to council |
| Aug 8 | Unit Show & Sell orders due to council |
| Aug 22 | Unit Show & Sell Product ready for pick up |
| Aug 29 | Popcorn and Meat Sticks Sale begins!! |
| Oct 1 | Unit annual budget and calendar due to council |
| Oct 29 | Unsold Show & Sell product returned to council |
| Oct 29 | Unit Take Orders and Prize Orders due to council by Noon |
| Nov. 14 | Product Pickup and Payment Deadline |

Training Dates

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| July 17 | CAMP MASTERS Webinar – 7 pm – What’s New & FAQs |
| July 26 | CAMP MASTERS Webinar – 7 pm – Show & Sell Training |
| July 31 | CAMP MASTERS Webinar – 7 pm – How to Take Credit Card Sales |
| Aug 23 | Council Product Sale Kickoff, Wehrle Service Center, 10:00 am |

Key Terms

Show & Sell – The Pack or Troop orders Popcorn or Meat Sticks before the sale begins to have product on hand. When the sale begins, your unit can set up a booth and sell that product or check out the product to scouts for them to sell independently. You “**Show** the product **and Sell** it” all at once. This is the preferred option with the Country Meats Meat Sticks.

Take Order – Using the brochures from CAMP MASTERS and/or Country Meats, scouts can sell to family, friends, neighbors. They “**Take** the **Order**” by filling out the brochure and collecting money up front. They deliver the product later.

Direct Order – Available for popcorn only, scouts can have distant family and friends place orders on popcornordering.com using their unique code. This is called a “Direct Order” because the person can “**Order** for **Direct** delivery” to their door.